

# State Employee and Retiree Health and Welfare Benefits Program Wellness Briefing to Maryland Health Quality & Cost Council

June 13, 2014



# Background



# Program Cost of Chronic Conditions

- Treatment non-compliance increases costs
  - ☐ Increased usage of ER
  - ☐ Increase in large claimants
  - ☐ Increase in ESRD
  - ☐ Majority of population not obtaining age appropriate screenings for breast cancer, colorectal cancer, etc.

- Unhealthy Population FY13
  - ☐ 74,000 patients with hypertension
  - □ 31,000 patients with other cardiovascular diagnoses
  - ☐ 17,000 patients with diabetes
  - □ Program cost over \$225M for just those three conditions
  - ☐ Total cost of chronic conditions in FY13 was over \$724M



## Current Measures to Contain Cost and Encourage Wellness

- ➤ 2009 Instituted zero copay for generic prescriptions targeting certain chronic conditions
- 2010 Expanded preventive care coverage and eliminated preventive care copays
- ➤ 2011 Partnered with Maryland Health Care Commission on its Patient Centered Medical Home pilot
- 2012 Participated in CareFirst Patient Centered Medical Home program



## Current Measures to Contain Cost and Encourage Wellness

- Carrier provided programs
  - ☐ Discounted gym memberships
  - ☐ Discounted weight loss program
  - □Online tools
  - ☐ In-person programs, events, screenings
  - □ Nutritional counseling
  - ☐ Disease management nurse outreach



## Wellness Performance Metrics

- Currently the percentage of State-covered employees/dependents that are treatment compliant is low when compared to state, regional, and national averages.
  - ☐ Improving these metrics can help keep future costs manageable
- ➤ Diabetes Care
  - □Keeping blood glucose under control
    - State-covered population overall percentage is 23.5%
    - Averages: Maryland 64%, Regional 64% and National 62%
  - □Patients who received at least 2 hemoglobin A1C tests
    - State-covered population is 29.6%
    - NCQA norms for PPO plans are 87% and 90% for HMO



## Wellness Performance Metrics

- ➤ Hyperlipidemia LDL Cholesterol testing
  - ☐State-covered population is at 46.0%
  - □NCQA norms are 83.5% for PPO and 88.1% for HMO
- ➤ Preventive Screenings Breast Cancer
  - State-covered population is 22.9%
  - Averages: Maryland 69%, Regionally 71% and Nationally 70%



# Moving Forward



# Goals of Value Based Benefit Design

- > Improve overall population health
- ➤ Flatten trend line without cost shifting to participants
  - □Promote employee wellness and personal responsibility
  - ☐ Incentivize plans to focus on quality of care provided and patient outcomes
  - □Enhance participant awareness of differences in cost/quality



- > Base plan design remains consistent
  - □ Preferred Provider Organization (PPO) utilizing a national network and providing both in- and out-of-network benefits;
  - □ Exclusive Provider Organization (EPO) utilizing a national network and providing in-network benefits only; and
  - □ A new integrated health model utilizing a regional network.



- Delivery System Reforms
  - ☐ Integrate community health workers into the overall health management of members.
  - ☐ In consultation with the State, identify high value medical services and offer recommendations for administering incentives that reward these high value services.
  - ☐ Provide reporting and data to the State and its vendors to support plan management and the development of additional strategic initiatives.



- Other plan features designed to promote wellness
  - ☐ Affordable Access to Care
    - All lab and x-ray covered with no copay or coinsurance for all participants (in-network)
    - Copays for primary care visits waived if health risk assessment completed and discussed with physician
    - Continue waiving drug copays for generic drugs targeting certain chronic conditions



- Other plan features designed to promote wellness
  - □ Education
    - Weight management, nutrition education, tobacco cessation provided at no cost to participant
    - Offer online resources allowing members to compare providers based on quality and efficiency
    - Provide reports on provider outcomes
    - Offer online tools for members for pricing basic services, tests and procedures



### Phase-in Wellness Requirements 2015 – 2020

| 2015:  |
|--|
| Communicate the coming health initiatives under the value based benefit design<br>that will go into effect in 2016.  |
| ☐ Health plans will collect data for administering the value based benefit design.   |
| Employees & covered spouses are required to designate a primary care<br>physician (PCP) through their health plan enrollment system and review health<br>risk assessment with PCP.             |
| 2016:  |
| Participants complete recommended healthy activities and participate in disease<br>management program if appropriate (see next slide for details)  |
| PCP copays waived if employee & covered spouse completed health risk<br>assessment in 2015; surcharge if health risk assessment not completed in 2015  |
| 2017:  |
| □ Employees & covered spouses who DO NOT meet the healthy activities<br>requirements during 2016 will be subject to the penalty plan design/premium<br>surcharge, along with their dependents. |
| 2018 - 2020:   |
| <ul> <li>Next level of healthy activity requirements applies (see next slides)</li> </ul>  |
|  |



#### Healthy Activity Requirements

| Participants with a Chronic Condition & Eligible for the Disease Management Program  | Participants not Eligible for the Disease Management Program  |
|--|---|
| Year 2015: Health Activity Requirements – No Surcharge   | Year 2015: Healthy Activity Requirements – No Surcharge   |
| <ul> <li>Employees and covered spouses required to designate a PCP</li> <li>Complete carrier health risk assessment; review with PCP. PCP sign-off confirming review</li> </ul>  | <ul> <li>Employees and covered spouses required to designate a PCP</li> <li>Complete carrier health risk assessment; review with PCP. PCP sign-off confirming review</li> </ul> |
| Year 2016: Healthy Activity Requirements – Surcharge Applies   | Year 2016: Healthy Activity Requirements – Surcharge Applies  |
| <ul> <li>Actively participate in the disease management (D/M) program &amp;<br/>follow disease management call-in &amp; treatment guidelines of the<br/>care manager, or complete/graduate from the D/M program</li> </ul> | Complete a Nutrition Education or Weight Management program sponsored by your health plan (i.e. online or class setting)  |
| Complete carrier health risk assessment; review with PCP. PCP sign-off confirming review   | Complete carrier health risk assessment; review with PCP. PCP sign-off confirming review  |
| Complete all recommended age/gender specific biometric screenings & discuss the results with your PCP  | Complete all recommended age/gender specific biometric screenings & discuss the results with your PCP   |
| Year 2017: Healthy Activity Requirements – Surcharge Applies   | Year 2017: Healthy Activity Requirements – Surcharge Applies  |
| <ul> <li>Actively participate in the disease management (D/M) program &amp;<br/>follow disease management call-in &amp; treatment guidelines of the<br/>care manager, or complete/graduate from the D/M program</li> </ul> | Complete all recommended age/gender specific biometric screenings<br>and discuss results with your physician  |
| Complete all recommended age/gender specific biometric<br>screening & discuss with your PCP  | Complete carrier health risk assessment; review with PCP. PCP sign-off confirming review  |
| Complete carrier health risk assessment; review with PCP. PCP sign-off confirming review   | 1   |



#### Healthy Activity Requirements

| Participants with a Chronic Condition & Eligible for the Disease Management Program  | Participants not Eligible for the Disease Management Program   |
|--|--|
| Year 2018: Health Activity Requirements – Surcharge Applies  | Year 2018: Healthy Activity Requirements – Surcharge Applies   |
| <ul> <li>Actively participate in the disease management (D/M) program &amp; follow disease<br/>management call-in &amp; treatment guidelines of the care manager, or<br/>complete/graduate from the D/M program</li> </ul>   | Complete carrier health risk assessment; review with PCP. PCP sign-off confirming review   |
| <ul> <li>Complete all recommended age/gender specific biometric screening &amp; complete a physical exam showing blood pressure, and cholesterol in the normal range, &amp; discuss with your PCP. Document testing results in your health plan's online Personal Health Assessment (PHA)</li> </ul> | Complete all recommended age/gender specific biometric screening & complete a physical exam showing blood pressure, and cholesterol in the normal range, & discuss with your PCP |
| Complete a Nutrition Education, Weight Management, Smoking Cessation or Stress<br>Management program sponsored by your health plan (i.e. online or class setting)  | Complete a Nutrition Education or Stress Management program sponsored by your health plan (i.e. online or class setting)   |
| Year 2019: Healthy Activity Requirements – Surcharge Applies   | Year 2019: Healthy Activity Requirements – Surcharge Applies   |
| <ul> <li>Actively participate in the disease management (D/M) program &amp; follow disease<br/>management call-in &amp; treatment guidelines of the care manager, or<br/>complete/graduate from the D/M program</li> </ul>   | Complete carrier health risk assessment; review with PCP. PCP sign-off confirming review   |
| Complete all recommended age/gender specific biometric screening, maintain blood pressure and cholesterol in the normal ranges, & discuss with your PCP  | Complete all recommended age/gender specific biometric screening & complete a physical exam showing blood pressure, and cholesterol in the normal range, & discuss with your PCP |
| Complete a Nutrition Education, Weight Management, Smoking Cessation or Stress<br>Management program sponsored by your health plan (i.e. online or class setting)  | Complete a Nutrition Education or Stress Management program sponsored by your health<br>plan (i.e. online or class setting), whichever one not selected in previous year         |
| Year 2020: Healthy Activity Requirements – Surcharge Applies   | Year 2020: Healthy Activity Requirements – Surcharge Applies   |
| <ul> <li>Actively participate in the disease management (D/M) program &amp; follow disease<br/>management call-in &amp; treatment guidelines of the care manager, or<br/>complete/graduate from the D/M program</li> </ul>   | Complete carrier health risk assessment; review with PCP. PCP sign-off confirming review   |
| Complete all recommended age/gender specific biometric screening, maintain blood pressure and cholesterol in the normal ranges, & discuss with your PCP  | Complete all recommended age/gender specific biometric screening & complete a physical exam showing blood pressure, and cholesterol in the normal range, & discuss with your PCP |
| Complete the online Personal Health Assessment (PHA), including your current blood pressure, BMI, cholesterol levels and take a copy of the PHA to your physician & discuss results with your PCP  |  |



#### Healthy Activity Requirements

- Participant penalties
  - □\$50 per year premium surcharge for healthy individuals who fail to complete healthy activity requirements
    - begins in 2016, increases to \$75 in 2017
  - □\$250 per year premium surcharge for individuals identified for disease management who fail/refuse to engage in treatment recommendations and healthy activity requirements
    - begins in 2016, increases to \$375 in 2017



#### Health Plan Performance Measures

- Increasing the percentage of eligible members who receive preventive care, including cancer screenings.
- Increase treatment compliance by participants with diabetes, hypertension, and hyperlipidemia.
- ➤ Increase number of participants with diabetes, hypertension, and hyperlipidemia with key numbers in the normal range (i.e. blood pressure, HbA1c, etc.)
- Reducing hospital readmission rates within 30 days of discharge.
- > Reducing emergency room visits by participants with asthma, COPD, and diabetes.



# Financial Impact on Plan

- ➤ Savings from Value Based Design Features
  - ■New plan design will have no material impact on plan costs in initial years
    - Consultant projects \$0.3 M savings initially
  - ☐ Savings = cost avoidance through trend flattening as population health improves
- Key is avoidance of dramatic benefit plan cuts or overt cost shifting to participants while incentivizing healthy behavior



# Questions?